



Request review copy

Ricochet Publishing
143-260 Adelaide Street East
Toronto, ON M5A 1N1
CANADA
T+F 416.703.9546
Attention: Suzanne Cyr, Publicity
suzanne@ricochetpublishing.com

About Moondance

\$26.95 Cdn
Discounts for book clubs available
Available exclusively online at
www.karenmblack.com

“Raw and gutsy...”

Linda Plater, Writer and
Media Consultant

Available for interview

An interview with author Karen M. Black has many layers. Like her book, *Moondance*.

Black entered the workforce in 1987, working for a company which sold off its divisions until the firm shut its doors, and the owner ended his own life in 1992. In 1994, she worked for the first Canadian insurer to go bankrupt.

Disillusioned and seeking a career which fulfilled her, she applied and got into the Rotman MBA program at the University of Toronto in 1995. In 1996, a relationship ended and in a state of heartbreak, she wrote the first 120 pages of *Moondance*, which flowed out of her in a painful, unstructured wave. What she wrote scared her so much, she abandoned her writing and focused on her MBA instead, earning her degree in 1997.

Five years later, at age 38, Black was still single and unfulfilled. Wondering about her life, she signed up for the five-day retreat the Trust Program www.4trust.net on the suggestion of a friend. Trust was a turning point, and from 2003 to 2006, Karen wrote *Moondance* while working full-time as a benefit communication consultant and quietly studying karmic astrology. In 2007, she turned her back on traditional publishing and founded Ricochet Publishing—a rare move for fiction writers.

Karen has a humorous and accessible interview style, and a voice that’s easy to listen to. During interviews, she often gives away a free copy of *Moondance* and offers a discount for karmic astrology services. To anyone who emails her, she’ll send them the first 35 pages of *Moondance* for free.



Topic ideas



Moondance the novel +

- How an MBA became a karmic astrologer
- Using karmic astrology to discover your life purpose
- Have you met your soul mate? How you can know for sure.
- What “The Secret” didn’t talk about...
- General new age / personal development discussions

If you have a topic in mind—please ask!

Writing + lifestyle + entertainment

- How did Karen write *Moondance*? Giving depth to fictional characters and plot using karmic astrology
- Writing a novel while working full time
- Inspirational entertainment: an underserved market
- Why today is the best time ever to self-publish your fiction.

